



June 27, 2011

Dear Church Leader:

I wish to highly recommend Kingdom Press and ChristiansInBusiness.com to you. With nearly 7,000 people who consider Meadowbrook their church home, we have often been asked about offering a church business directory. Two concerns kept us from it for almost a decade: the time involved and the potential liability. Kingdom Press and ChristiansInBusiness.com have gone above and beyond in addressing both of these concerns. By providing a turnkey program, our staff involvement has been kept to an absolute minimum. We simply made the information cards available to our congregation and played the provided announcement. Kingdom Press did all the rest. As for liability, we now have a place to clearly state our position concerning business-to-business transactions, while still supporting the business owners in our church community. Also, by having an outside company produce the directory, we have placed ourselves at arm's length from potential harm.

One of the most exciting parts of this whole program was discovering over 600 business owners we did not know were in our church. We found a niche of business owners that we were not connecting with and now are actually forming a ministry directed toward the business owners we discovered with the help of Kingdom Press.

We have had more positive feedback than we even expected both while the program was going on and by businesses afterwards. Business owners have expressed how gentle the presentation of our business directory was made to them and how excited they were to be part of the program. After the books were distributed, we heard many stories of increased business directly related to the production of our business directory.

As a bonus, our new online directory has proven to be a valuable tool that has increased traffic to our website and provided information for those who wish to do business within the church. It is simple to navigate and a huge blessing to our business owners who are benefitting by increased business. I also understand that ChristiansInBusiness.com will soon be adding an employment component that will help connect employers and those seeking jobs within the church. Another win-win for our membership.

From start to finish, this project has been a positive experience for us. It is my opinion that you will not be disappointed in any way by partnering with Kingdom Press and ChristiansInBusiness.com. They are ministry minded and we appreciate the level of service they have given us.

In His Service,

*Pastor Mike Sposato*

Mike Sposato  
Sr. Associate Pastor

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